

Nexus Jiangsu-Victoria STARTUP SUMMIT 2019

FUTURE CITY: MORE INTELLIGENT, MORE LIVEABLE
Jiangsu-Victoria 40th Sister States Anniversary



StartUp Ballarat and the Opportunity

StartUp Ballarat (startupballarat.com.au) seeks to unearth unique concepts and ideas within the Ballarat community, and to support and nurture new or potential Ballarat business founders along their entrepreneurial journey. It is part of a wider collaborative ecosystem of services supporting entrepreneurship and business innovation in Ballarat.

The City of Ballarat is offering two participants in the StartUp Ballarat ecosystem the opportunity to travel to Nanjing, China, to participate in the NEXUS Jiangsu-Victoria Startup Summit on 14–15 May 2019.

The two-day summit will include a Future City Hackathon with prize money, Mayors and Investor forums and the Victoria Jiangsu 40th Anniversary Gala Dinner.

Participants will attend the summit as part of a City of Ballarat delegation, which will include the Deputy Mayor.



What is included

- **Airfares** to Nanjing, China
- **3 night's accommodation** in Nanjing, China for the NEXUS Summit
- **China-ready workshop**
Pre-departure
- **Full itinerary** featuring educational and collaboration opportunities in Nanjing through participation in the Nexus Summit
- **Opportunity to pitch your startup** to Chinese VCs

STARTUP
BALLARAT


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CITY OF
BALLARAT 

Requirements

- **A valid passport;**
- **The ability to fund expenses** outside of travel and accommodation;
- **Ability to depart Australia on May 13th and arrive back to Australia on May 16th;**
- **Ability to present back to Council** officers and facilitate a StartUp Ballarat Meetup;
- **Availability to attend pre-departure China-ready workshops** on 29th April at Melbourne Town Hall and 6th May at Ballarat Town Hall;

Applicants must fit within one of the following categories:

Ballarat Regional Startup

A business within the Ballarat region (within 60 kms of Ballarat's municipal boundary) with high impact potential, that uses innovation and/or addresses scalable markets, and has shown commitment to the StartUp Ballarat program of events

Ballarat Regional Startup Entrepreneur – Valid Business Concept Model Stage

An individual within the Ballarat region (within 60 kms of Ballarat's municipal boundary) who is seeking to launch a business with high impact potential, that will use innovation and/or address a scalable market, and has shown commitment to the StartUp Ballarat program of events

Ballarat Startup Ecosystem Stakeholder – Contributed to the StartUp Ballarat Program

An individual who has contributed to the StartUp Ballarat program through training, in kind resource provision, provision of events, or any other proven example of contribution.

Process

Applications will open Tuesday 16th April 2pm and close Tuesday 23rd April 5pm. Applicants will need to show evidence of meeting one of the above listed categories (eg a business plan or other evidence of planned or existing business activity in Ballarat), as well as tell us in 300 words or less why you should be selected to attend the NEXUS Startup summit with the City of Ballarat delegation.

Following applications closing, they will be assessed against the set criteria of:

1. Meeting the requirements listed above;
2. An existing or potential contribution of the startup/ applicant to either of all of the following objectives:
 - 2.1 A business idea which uses innovation and/or creates new products
 - 2.2 A business idea which is highly scalable and/or addresses new markets
 - 2.3 An existing business which is actively supporting the growth of skills and capacity of individuals and businesses in Ballarat's start up community
3. The ability to present learnings upon return of the itinerary, to both Council officers and a StartUp Ballarat Meetup event;
4. A demonstrated knowledge of the Ballarat Startup ecosystem.
5. Submitting an application form through **startupballarat.com.au**

Dependant on shortlisting, applicants may be required for an in-person interview on Friday 26th April at the Ballarat Town Hall.

Disclaimer

Whilst EOIs will be accepted from the three categories of Start Up, Start Up Entrepreneur and Start Up Ecosystem stakeholder, it is considered that businesses within the first two categories would gain the most benefit from this opportunity. As such a higher weighting will be given in the assessment process to a startup business which has a strong and developed business concept, ready to pitch for venture capital opportunities.

For further information please contact **startupballarat.com.au**

